

# Pannier Market Report, December 2016/January 2017

### <u>General</u>

After a busy Christmas we now look forward to an exciting 2017, we will focus on bringing some new stalls to add to the existing mix of wares.

Please note traders are now receiving a £1 per table reduction for the duration of January & February, this is an incentive that happens each year during the notoriously quieter months of January & February.

#### **Bedford Square**

#### **General Bedford Square Bookings**

All Bedford Square bookings are subject to change.

Every Friday Bedford Square hosts our Charter Market regular traders, these include, Rising Sun Nurseries, Endsleigh Gardens, Over Priestacott Farm and Hungry Hog South West.

#### Farmer's Markets 2017

Farmers Markets are every 2nd & 4<sup>th</sup> Saturday of the month throughout the year, they also trade on most month's that include 5 Saturdays.

### Tavi Arts Market 2017 Dates

Tavi Arts Market have now confirmed their dates for 2017, they will be every first Saturday of the month from May to December.

#### Website and Advertising

Advertising this year will focus on ensuring the general public know we are open during the roofing works scheduled for later this year.

# <u>Trip Advisor</u>

"Lovely whatever the weather"

Reviewed 2 weeks ago via mobile

Brilliant covered market with a huge range of things to buy - I can spend a good hour browsing. Big selection of DVDs at good prices and fantastic crafty stuff, the only reason I limit what I buy is I'd never get it all on the train home otherwise! Stallholders are friendly but not in your face which is a definite plus.

Visited December 2016

"Something for everyone!"

Reviewed 2 weeks ago via mobile

Been here many times and always impressed with the amount of things on offer. From antiques to modern plastic toys and clothes to cakes. Definitely worth visiting if in the area. Prices are ok too, depending what you are looking for. Can get busy so if you are in a wheelchair or have a buggy, you may need to be patient getting around.

Visited December 2016

### <u>Takings</u>

Takings 2015/2016	Takings 2016/2017
Week Ending - 12/12/2015 =	Week Ending - 11/12/2016 =
£8,199.00	£ 8,130.00
Week Ending – 19/12/2015 =	Week Ending - 18/12/2016 =
£9,668.00	£ 9,467.00
Week Ending – 24/12/2015 =	Week Ending - 25/12/2016 =
£6,020.00	£ 9,037.40
Week Ending $- 29/12/2015 =$	Week Ending $- 01/01/2017 =$
£5,876.60	£ 5,484.00
Week Ending - 10/01/2016 =	Week Ending - 08/01/2017 =
£6,847.00	£ 6,211.00
Week Ending - 16/01/2016 =	Week Ending - $15/01/2017 =$
£6,819.00	£ 6,311.00
Total £43,429.60	Total - £44,640.40
10(a) 243,423.00	10(2) - 244,040.40

Bedford Square Takings (Daily Marquees)

Takings 2015/2016	Takings 2016/2017
Week Ending – 12/12/2015 =£216	Week Ending – 11/12/2016 =£153
Week Ending - 19/12/2015 =£180	Week Ending - 18/12/2016 =£135
Week Ending - 24/12/2015 =£54	Week Ending - 25/12/2016 =£90
Week Ending - 29/12/2015 =£54	Week Ending - 01/01/2017 =£90
Week Ending - 10/01/2016 =£0	Week Ending - 08/01/2017 =£96
Week Ending - 16/01/2016 =£155	Week Ending - 15/01/2017 =£64
Total – £659.00	Total - £628.00

### **Events**

This year's Garden Festival will be going ahead despite works to the Pannier Market roof; it will be as usual on the Sunday & Monday of the end of May spring bank holiday.

The NMTF have now appointed an events co-ordinator, they will work alongside the Market Reeve on numerous events throughout the year, news of planned will be reported when details have been finalised.

## **Coach Drivers Initiative**

Tavistock Pannier Market was featured in a 4 page spread in Coach & Bus weekly, the person who distributes our coach drivers incentive packs compiled the feature, we will continue to distribute through the Torbay area in 2017 and look at new initiatives to attract more coach parties.

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