

Pannier Market Report, September/October

<u>General</u>

The disruption of the Butcher's Hall scaffolding has had minimal impact on trade inside the Pannier market, we continue to have decent visitor numbers and have an array and variety of goods on offer, we will continue to look at positive initiatives to ensure we maintain this through the reroofing of Butcher's Hall and the Pannier Market.

Traders have discussed the second phase of Christmas decorations inside the market with the General Manager & Market Reeve.

Bedford Square General Bedford Square Bookings

All Bedford Square bookings are subject to change.

Every Friday Bedford Square hosts our Charter Market regular traders, these include, Rising Sun Nurseries, Endsleigh Gardens, Lewcock clothing and Hungry Hog South West.

Farmer's Markets 2016

Farmers Markets are every 2nd & 4th Saturday of the month throughout the year, they also trade on most month's that include 5 Saturdays.

Please Note: The Farmer's Market on the 24th September was cancelled due to adverse weather conditions.

Tavi Arts Market 2016 Dates

October 1st and then every first Saturday of the month up to and including December.

Website and Advertising

A review will be under taken at the end of the financial year to ascertain how effective this year's advertising has been, we have recently worked very closely with traders of the advertising committee to look at different ways of promoting the market and showcasing what we have to offer.

<u>Trip Advisor</u>

"Jewel in the heart of town

Reviewed 1 week ago via mobile

Fabulous market which has a whole range of goods and services and of which Tavistock should be proud of. From home made goods to jewellery ,food, antiques, gifts, plants, books,

Gateway to the Cornwall and West Devon Mining World Heritage site

petfood, sweets, cafes, vegetables, garden and home stuff, collectables, dvds, clothes....and much more this is a must visit when in town and the kind of asset which makes the town unique.

"Amazing place, fantastic stalls"

Reviewed yesterday NEW via mobile

What a gem in the heart of Dartmoor. A 900 year old market, what an unexpected surprise in the middle of the high street with fantastic bespoke stalls all under one roof. Totally recommend it to anyone wanting to find that special gift for Adults and Children alike. Love this place!

<u>Takings</u>

Takings 2015	Takings 2016
Week Ending - 06/09/2015 =	Week Ending - 04/09/2016 =
£8,738.00	£8,462.00
Week Ending – 13/09/2015 =	Week Ending – 11/09/2016 =
£7,748.00	£7,776.00
Week Ending – 20/09/2015 =	Week Ending – 18/09/2016 =
£7,867.00	£7,785.00
Week Ending – 27/09/2015 =	Week Ending – 25/09/2016 =
£7,433.00	£7,614.00
Week Ending – 04/10/2015 =	Week Ending - 01/10/2016 =
£7,460.00	£7,731.00
Total – £39,246	Total - £39,368

Bedford Square Takings (Daily Marquees)

Takings 2015	Takings 2016
Week Ending - $06/09/2015 = \pounds 234$ Week Ending - $13/09/2015 = \pounds 216$ Week Ending - $20/09/2015 = \pounds 234$ Week Ending - $27/09/2015 = \pounds 252$	Week Ending - 04/09/2016 =£162 Week Ending - 11/09/2016 =£108 Week Ending - 18/09/2016 =£187 Week Ending - 25/09/2016 =£306
Total – £936	Total - £763

Events

The Heritage weekend went well with no incidents to report, this event coincided with NCCPG plant fair on the Sunday and the Flea Market inside the Town Hall, it was nice to see lots on offer in Tavistock especially on a Sunday.

All plans for Goose Fair have gone well with that day already being a sell out, the market will stay open slightly later that day until around 6pm.

Coach Drivers Initiative

A review will be under taken to ascertain visitor numbers this season, we will now work on our Turkey & Tinsel promotions with the coach drivers initiative as we look forward to encourage visitors for the Christmas period.

We will continue to work alongside Tavistock BID to promote the Market and Tavistock as a coach friendly destination.

Christmas Opening Times

Christmas Eve – Open Christmas Day – Closed Boxing Day – Closed Tuesday 27^{th} – Closed Wednesday 28^{th} – Open Thursday 29^{th} – Open Friday 30^{th} – Open Saturday 31^{st} – Open New Years Day – Closed Monday 2^{nd} – Closed Tuesday 3^{rd} – Back to normal opening

In addition to these will be open for the two Mondays leading up to Christmas, the dates for these will be $12^{th} \& 19^{th}$ December.

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