

Tavistock

BUSINESS IMPROVEMENT DISTRICT

Tavistock BID Ltd

Bedford Chambers, Bedford Square,
Tavistock PL19 OAD

01822 613167

Contact: info@tavistockbid.co.uk

MINUTES OF THE BOARD OF DIRECTORS' MEETING

DATE: 15th March, 2017 AT 6.00PM

LOCATION: THE BEDFORD HOTEL, TAVISTOCK

ATTENDEES:

Lisa Piper – BID Manager (LP)
Nigel Eadie – Original Pasty House (NE)
Andrew Baker (Potter Baker) AB
Martin Hawkins – Art Gallery (MH)

Robin Rich – I Love Candy (RR)
Cllr. Harry Smith – TTC (HS)
Penny Samuels – Brocante (PS)
Mandy Ewings (Original Barbershop) ME

Item ref	Agenda Item	Decision/Action
1	APOLOGIES	
	Giles Newby. Kate Royston. Ruth Kelly	
2	MINUTES	
	Carl Hearn does not have an 'e' as was printed in February minutes, with this alteration it was proposed by NE and seconded by Penny Samuels that these minutes be accepted as a true and accurate record of the meeting, all Directors agreed.	
3	GETTING THE WORK DONE	
	<p>BID Managers report – LP submitted her report:-</p> <ul style="list-style-type: none"> • Website – all in hand – Cameron working on design – Becky and LP putting together content – still aiming to launch at end of month - Tavistock BID site for levy payers, other site 'Visit Tavistock' – LP will circulate list of email addresses that she has to all Directors, they will add more that they have and find out more in their own area – It was noted that nothing about BID had been in the Press for a few months, need to raise the profile again - LP has already met with Leanne – Editorial team will contact her very 2 weeks – LP will create a Blog • Totally Locally – email sent to levy payers with Totally Locally information – need to encourage everyone to take part – only 7 responded to take part in Fiverfest week from 1st April – Tavistock Times Gazette will cover this on the previous Thursday – LP met with Kate Royston and Rachel Harrison-French yesterday to discuss this further • Events – Easter - Good Friday – Tavistock Passion Play – road closed from 7.00am.-3.00pm. Saturday – Easter bunny hunt Monday – Miss Ivy Pet event – leaflets for this gone out – Circus Direct have agreed to do sessions during the holidays – LP talking to scrap store – suggestion that flags are made to be used in Christmas tree holders – Duane will need to agree to use of the Square • Tavistock Teenage Market – Saturday 20th May on Bedford Square – supported by TTC and WDBC – take place Quarterly or Half-yearly – Tavistock College doing a lot of work (Art/Business studies etc.) – 	<p>LP</p> <p>LP</p> <p>LP</p>

BID get involved - Parents come to support – WDBC have bought the license for them to trade – Nadine Trout very keen – LP will get in touch with her – ME pass LP details on to Phil Russe – for details of Teenage Markets Google this (Stockport and Salisbury are two other Teenage Markets)

- **Tavistock Fete** – 28th August – Miss Ivy Event – supported by BID entertainment across the Town with stalls and workshops
- **Heritage Festival** – Gerri Parlby and Gail ??? came to talk to BID Directors about the Heritage Festival – 15th-17th September, 2017 – this year is the 4th year that this has been celebrated – keen to make this much more involved with the businesses in the Town – Jo McKasky has done this over the last 3 years – sound system in the Town for music – need to get shops open on Sundays – Use re-enactors – people who interact with the public to get them talking – BID fund street entertainment? – prize for best shop or shop window (heritage) – craft fair/workshops and demonstrations (cob making?) – Schools Art-work – Fashion Direct (???? new name) said that last year it was their best trading Sunday of the year – Children’s trails throughout the Town – Children’s entertainment – Bedford Hotel very supportive/involved – encourage more people into the Town - RR said that BID would be on board – suggestion that BID Chairman should dress up – use space outside Coop?/pub beer garden – NE suggested have dressed up ‘door opener’ for couple of hours at lunch time to raise the profile – LP will speak to Jo and sort a meeting
- **BMX and Skate Show** – BMX and Skate Show planned for June – Circus Direct sourcing prices etc.
- **Save Pass** – LP met with Tony Steadman – good concept – app. offers on QR code £3.50 per month per business – not got prototype yet – not done marketing yet – he will come back with more plans shortly
- **Carnival** – Lions would like BID to promote and coordinate events during the day on Saturday – look at running a window competition – Carnival theme – Heritage – Myths and Legends
- **Bloom** – Rising Sun Nurseries have been given the ‘go ahead’ to work up the baskets – LP had attended South West in Bloom Conference in Torquay – BID entering the BID award and a new High Street award – will be on Heritage theme – questions asked whether we should still go ahead with this – it was in BID Business Plan – Tavistock not entering the overall Town award this year
- **Flags** – During meeting with Lions they suggested Heritage flags would look good in the Christmas tree holders – suggestion above that this could perhaps be done as one of the crafts over the Easter weekend
- **Empty Units** – Concern expressed that there are currently 15 empty units in the Town Centre and there a few more expected shortly – there were various reasons for this and there are different landlords - meeting held with Mike Harper from Chamber this morning to discuss this further – ½ hour meeting arranged with Geoffrey Cox (MP) and Debo Sellis to see if anything can be done – any ways that we can work together – leaflet drop suggested – cover town and other places outside the area – work with Chamber – coordinate – Harewood House also mentioned – Agent (MPS) contracted to raise the maximum amount of money from the sale of any property sold

LP

4	MARKETING/PROMOTIONS	
4.1	Website – dealt with under 3 above	
4.2	Easter holidays - dealt with under 3	
4.3	Totally Locally – dealt with under 3 above	
4.4	Tavistock Fete – dealt with under 3 above	
5	AROUND TOWN	
5.1	Flags - dealt with under 3 above	
5.2	Bloom – dealt with under 3 above	
5.3	Update signage – nothing further to report	
5.4	Update on Penny's ideas – nothing further to report at present	
6	BUSINESS SUPPORT AND LOBBYING	
6.1	Empty Units – dealt with under 3 above	
7	PARKING - nothing further to report	
8	FINANCIAL REPORT	
	AB circulated the financial report up to the end of February and talked through the present situation – Totally Locally advertising which BID had offered to support (£400) per month – BID will pay the first amount – this will be reviewed at the next BID meeting	
9	ANY OTHER BUSINESS	
9.1	MH reported that Goose Fair had been talked about at the Chamber meeting – suggestion that ‘up-market food’ could be sold through Duke Street to take the public into the town more – shops would need to be open and not closed as often happened at Goose Fair – they will talk through the various suggestions	
9.2	LP raised the Business Show 26 th April, organised by Chamber and suggested that perhaps BID should have a stall (£70) – LP would front this – LP would need some business cards for this – Directors agreed that she should go ahead and get these	
9.3	LP has not yet been able to look into the Skipper bus – will do this as soon as she is able – ME will give LP address for buses	LP/ME
9.4	LP reported that Cathy Auberton had agreed to look into the point raised by MH in February regarding the link to UK Motor Homes website, detailing where Camper vans can park etc.	
9.5	LP reported that Cathy Auberton had agreed to look into the point raised by MH in February regarding the link to UK Motor Homes website, detailing where Camper vans can park etc.	
9.6	HS said that Wayne Southall was willing to come to a meeting to speak about the scaffolding which will be in the Town centre for 3 or 4 months later in the year	
9.7	As far as the 106 money is concerned – LP has spoken to Rob Sekula to find out what has happened/is happening – not heard back yet	
10.	Wednesday 19 th April, 2017 at 6.00pm. at the Bedford Hotel .	
	The meeting closed at 8.16pm.	

