

**TAVISTOCK TOWN COUNCIL  
BUDGET AND POLICY COMMITTEE  
TUESDAY 15<sup>TH</sup> OCTOBER, 2019**

**BRIEFING NOTE  
FAIR TRADE TOWN SIGNAGE**

**1. INTRODUCTION**

- 1.1 A request (Appendix 1) has been received from the Tavistock Fair Trade Town Group (Constitution enclosed at Appendix 2), that the Town Council write a letter of support in connection with the erection of signage to promote Tavistock as a Fair Trade Town.

**2. NEXT STEPS**

- 2.1 The above request is consistent with the Town Council's approach in connection with environment, sustainability and place and has no direct or indirect financial or other capacity/resource implications.
- 2.2 However, in a subsequent email (Appendix 3 refers) the applicant goes on to additionally suggest the Council adopt a wide ranging pro forma/standardised policy motion it has provided including a range of issues which do have capacity and/or resource implications. Furthermore, it does not (clarification has been requested) address the extent to which either the Tavistock BID Company or Chamber of Commerce have been engaged with, and/or committed to, such courses of action on behalf of Traders in the Town.
- 2.3 Given that the Council has adopted a policy to undertake no new initiatives prior to completion of the Medium Term Financial Strategy it is therefore recommended that this (second) request be referred to the Sustainability & Environment Working Group for consideration, in the round, with other such initiatives in due course.

### **3.RECOMMENDATIONS**

- 3.1 In view of the first request being compliant with current Council Policy, and the second being incompatible with adoption at this time, it is recommended that:
- a. The Committee review the request (signage) and, if viewed favourably, Tavistock Town Council indicate its support for signage promoting Tavistock as a Fair Trade Town and write a letter of support accordingly;
  - b. The Committee review the request (pro forma policy motion) and, if viewed favourably, the matter be referred in the normal way to the Sustainability & Environment Working Group for consideration and evaluation as part of its work programme.

**CARL HEARN  
TOWN CLERK  
TAVISTOCK TOWN COUNCIL  
OCTOBER 2019**