

**TAVISTOCK TOWN COUNCIL  
BUDGET & POLICY  
TUESDAY 14<sup>TH</sup> JULY 2020**

**BRIEFING NOTE  
TAVISTOCK FARMERS MARKET REPORT**

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**1. INTRODUCTION**

- 1.1 Tavistock farmers Market have historical traded on every second, fourth and fifth Saturday of the month with a slight variation in December, since they began trading there has never been a pitch fee for the hire of Bedford Square as it was originally an initiative to increase footfall in the town, normal full Bedford Square hire is £400 per day. This report is to determine whether it is feasible to continue operating under the same platform during these unprecedented times, or for the Council to consider implementing a charging structure going forward.

**2. CURRENT POSITION**

- 2.1 It has been currently agreed at officer level that the Farmers Market can go ahead with their current dates of 11<sup>th</sup> and 25<sup>th</sup> July, subject with them being fully compliant to Government Covid-19 guidelines and Tavistock Town Councils Terms & Conditions.
- 2.2 They have been informed that any trading after the 25<sup>th</sup> July will be subject to review by Tavistock Town Council.
- 2.3 The Farmers Market has a maximum occupancy of 20 traders, however they have advised in their risk assessment that this number of stalls would be reduced to 10 to comply with guidance.

**3. OPTIONS**

- 3.1 The Council consider a fixed charge for the market in light of potential income being lost, the current layout that is being adopted by TTC management is to allow five traders on any given day, therefore full Bedford Square day trader rate would generate income of £100 based on full capacity, this is subject of ongoing management review with consideration to Government guidelines and has the potential to increase dependent on trader availability.

- 3.2 Members consider the option of charging on a per stall basis to make up the potential loss of income, please note current Bedford Square charging is a rate of £20 per day per marquee.
- 3.3 It would be a fair recommendation to expect to generate some revenue from allowing the Farmers Market to return, Saturday being the most popular day of trading due to increased footfall, will no doubt be an important part of supporting all traders across the Markets & Events activities in the second phase of increasing the current operating schedule

#### **4. RECOMMENDATIONS**

- 4.1 That, to bring it in line with other users, the Council endorse the phased introduction of charging for the Farmers Market on Bedford Square in the sum of £10 per stall August – October 2020 (inclusive), thereafter at the normally applicable stall space rate.

**DUANE CARRUTHERS**  
**MARKET REEVE & DESIGNATED PREMISES SUPERVISOR**  
**6<sup>TH</sup> JULY 2020**