

	<ul style="list-style-type: none"> • Directors will look more closely at those businesses/charities etc. that should be exempt – work through Secretary of State – Sonia Powell • Christmas lights – top priority • Dickensian – change date to first Friday in December • BID Board deliver the Business plan • AGM – 19th October at the Bedford Hotel at 6.00pm. (week after Goose Fair) • Agreed to pay part of the outstanding money to Christmas lights <p>Co-opting Directors – Prior to September? – up for election at AGM, October – Rosie Elsmore from Odds and Buds, Matt Elsmore from Odds and Suds and Andrew Dolan from Alan Dolan.</p>	
4	MARKETING/PROMOTIONS	
4.1	<p>Man Engine – Golden Tree had changed road traffic order, and moved the man engine - some concern that this event hasn't had a high enough advertising profile – road signs showing road closed, no reason given – should be article in the Tavistock Times this week – no heritage walk – magician will be in Tavistock from 9.00am. on the Square to get the crowds 'going' – when man engine is around the magician will walk around the town, there until 2.00pm. to try to keep crowds in Tavistock – Fair on the Square during the day.</p> <p>Town Card – Town card works like Credit card - LP keen to get this up and running by Goose Fair to launch it on that day – need to educate people with social media advertising - £12,000 to initiate – ask for some funding from TTC as this will increase the foot-fall and revenue into the Town, do the same for WDBC (Rob Sekula) – need to market this – Perth and Kendal have done this – details on line – LP will send details out to Directors by e-mail</p> <p>Summer activities - Agreed that nothing would be arranged for August</p>	LP
5	AROUND TOWN	
5.1	<p>Britain in Bloom – Judging has taken place, few points lost (grass growing up around things in the Square etc.) BID award – judges very impressed.</p> <p>Bench – This to be put outside White Stuff to stop parking on the pavement – New names to be put on the posts in the town – Juice Bar in Hazard – Pageant clothing in Bridal shop and another dress shop in Lizzies.</p>	
6	BUSINESS SUPPORT AND LOBBYING	
	<p>Quirky – moving into old 'Purple Rainbow' shop (back of Pannier Market)</p> <p>Pets at Home – No further update – survey submitted – Planning Committee 23rd August.</p>	
7	PARKING	
	Nothing to report	
8	FINANCIAL REPORT	
	<p>GT handed around the accounts as at 8th July, and projections to year end – this was still very tight – there were a few Tavistock Guide Advertising invoices outstanding which would be followed up. GT would now put through that he was standing down, and Andrew Baker would take over as Treasurer. CT would remain as Company Secretary.</p>	
9	CHAIR UPDATE	
	TW advised Directors that he would be closing business at the end of July so needed to stand down. After discussion it was agreed that this should be at the end of August. The Directors thanked TW for his leadership as Chair of the Board and he was given a hearty round of applause. He closed his	

	remarks by saying that he was pleased to have served through this initial period and felt that the board would in future benefit from hindsight. He hoped that the branding would become much more visible since the whole project would gain a lot from the strong image, giving confidence to both members and the public, if it was used in the way it was originally intended. This would need to be closely monitored for consistency and might even need to be registered as a trade mark to ensure that it doesn't become abused.	
10	ANY OTHER BUSINESS	
10.1	TTC needs to do a Neighbourhood plan – particularly to look at the 'out of town' planning position	
11	DATE OF NEXT MEETING	
	Wednesday 21st September, 2016 at 6.00pm. at the Bedford Hotel at 6.00pm.	

The meeting closed at 8.02pm.