

**TAVISTOCK TOWN COUNCIL**

**PANNIER MARKET REPORT FEBRUARY 2021**

**COUNCIL MEETING 09/03/21**

**1. General Update**

- a) Prior to the recent Roadmap announcements from Government, all traders that have previously traded in-between lockdowns have been contacted to ascertain their individual requirements. There has been a mostly positive reaction with most traders relishing the chance to trade again.
- b) With the Government announcements now being made, traders will now be contacted to be informed of re-opening details, the plans being put forward are to open from our regular Tuesday – Saturday with opening times of 9am – 4pm being the favoured choice, this will commence on Tuesday 13<sup>th</sup> April subject to current Government restrictions being lifted on the date they have proposed. The current table configuration will remain in place whilst social distancing is still in operation, we will look to gradually return the layout to a more familiar look as and when the restrictions start to be lifted.
- c) Two reports will be submitted to Council shortly, one will give an overview of the financial impact of 2020/21 and the other will layout further details for re-opening plans.
- d) Discussions will take place in relation to Summer Monday opening once we have settled back into re-opening, this will be very much dependent on the Government Roadmap hitting its targets, this will be on the agenda for discussion with trader representatives at the next Town hall & Markets Consultative Group meeting.
- e) The Market Reeve is currently undertaking a Diploma in Market Administration, the course covers, Communications, The Law and Practical Operations, and is specific to markets, the course is delivered by NABMA (National Association of British Market Authorities) and part of a continued professional development.
- f) A collaborative approach with the Town Hall & Events Manager will be taken in relation to advertising all commercial areas as

we began to rebuild towards a more familiar operating model, this will include strict budget allocation in conjunction with the General manager and maximising the use of our free social media forums.

- g) With Travel & Tourism being fundamental to helping the Pannier Market rebuild for the future, we will start to look at how we operate our coach driver's incentive scheme and once again encourage coach trips to Tavistock, working in partnership with key stakeholder Tavistock BID and the Torbay coach industry. We are still accredited as a 'Coach Friendly' destination, and will continue to support the initiative as and when restrictions permit.

## **2. Trip Advisor**

### **Quick visit – 5 Stars**

*We went to Tavistock once and both the indoor and outdoor markets were on and they are both brilliant.*

**Date of experience: December 2020**

**Trip type: Travelled as a couple**

Trip Advisor reviews have been limited recently for obvious reasons, however we still receive some positive ones, and our page has now been accredited with a Travellers Choice award for 2020, Trip advisor gives a Travellers' Choice award to accommodations, attractions and restaurants that consistently earn great reviews from travellers and are ranked within the top 10% of properties on Trip advisor.

## **3. Bedford Square**

- a) Plans have been implemented to enhance the daily activity on Bedford Square, these will predominantly be on the same days as the Pannier Market is open and hope to include various themes, initial take up has been good for the proposed food markets on Tuesdays & Fridays, the Friday market will help install the fundamental elements of the historic charter market by offering local produce from the surrounding area. This offer will be mainly across the core trading months of April-September.
- b) Tavistock Farmers Market have continued to operate under Covid restrictions and as an essential market, they plan to

continue with their regular dates throughout the year, which are every second and fourth Saturday and any fifth Saturday of any given month. At present we continue with the delivery of the event with TTC staff erecting and dismantling our own marquees, discussions will take place further into the year as their stall holder numbers increase and restrictions allow them to return to full capacity.

#### **4. Designated Premises Supervisor**

With the Town Hall still temporarily closed, I have no other issues to report regarding the sale of alcohol. At the point we do re-open our alcohol license has now been consolidated into covering all areas of activities across the Markets & events venues including outside spaces under our jurisdiction.

Looking forwards to when the Town Hall is once again operational, as standard practice we will look to ensure that all elements relating to the sale of alcohol are clearly stipulated to individual hirers/users to ensure absolute compliance, this will include Drugs Awareness information.

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