



Tavistock Pannier Market

Tavistock Town Council - *Working for the local community*

Pannier Market Report August/September 2019

General Update

- We have now finished our Summer Monday opening, footfall at times was steady with some fairing better than others. Much like previous years, trader attendance was fairly poor through the centre section of the Market, with the August Bank Holiday proving difficult to fill, however this did give the opportunity for some new traders who will occupy pitches on other days throughout the week.
- I am pleased to report that we have three new five day traders who have started at the Market;

Skirt Fanatic – They offer reversible festival skirts and have now branched out into school uniform skirts, they have been a welcome addition the Market and have been very pro active in promoting themselves and have proven very popular with customers, they will be occupying the vacant unit opposite Lee Furneaux books at the West end of the Market. www.skirtfanatic.com

Jo James Jewellery - A range of miraculous glow jewellery and accessories, they will be occupying the pitch along the main entrance to Bob's café. Another great addition to the Market that already have a good following. www.jojamesjewellery.com

Charlie's online shop – A range of men's work wear and other clothing, they are now occupying the pitch at the far east end of the market. www.charliesonlineshop.com

- We continue to grow our new Instagram page as an additional source of free marketing and promotion, you can follow our page @tavistockpanniermarket



Instagram

Gateway to the **Cornwall and West Devon Mining World Heritage site**

- We are in the process of consolidating all of the alcohol licences into one overall one offering on and off sales for the Town Hall, Bedford Square, Butchers' Hall, the Pannier Markey and Surround.
- We have been selling a batch of promotional Hessian bags that were purchased back in 2004 by previous management, they were stored away and only really sold on special events, since we have been putting them out daily we have generated income of over £1000, we will look into designing one for the Pannier Market and Butchers' Hall once we have sold the remaining few.

Trip Advisor



Reviewed 1 week ago

I must keep going back

We love the Pannier market. It has been spruced up a bit since our last visit. It looked cleaner and more presentable outside and were those glass doors there before?

The stalls are interesting, always something different to look at, from food to crafts and Bob's Eastend Cafe Oh and toilets all under one roof. We shall return.

Date of experience: August 2019

Reviewed 1 week ago

Eclectic, fun

The market is in a renovated historic building. As well as the permanent vendors such as an excellent used book store (Lee Furneaux books), there are all sorts of stalls selling arts, crafts, antiques, clothes and so on which can vary depending on the day. In the market and adjacent in the surrounding plaza are restaurants, cheese and other excellent food shops. Tavistock is a vibrant historic market town on the edge of Dartmoor. Plan to spend a few hours or more browsing around here.

Date of experience: June 2019

Reviewed 1 week ago via mobile

Beautiful Little Market Town

Had a wonderful morning wandering around. The market and shops were great. Definitely going to return.

Date of experience: August 2019

Bedford Square

B/S Takings 2017	B/S Takings 2018	B/S Takings 2019
W/E 30/07/2017 = £180	W/E 29/07/2018 = £378	W/E 28/07/2019 = £320
W/E 06/08/2017 = £153	W/E 05/08/2018 = £288	W/E 04/08/2019 = £380
W/E 13/08/2017 = £180	W/E 12/08/2018 = £270	W/E 11/08/2019 = £320
W/E 20/08/2017 = £320	W/E 19/08/2018 = £288	W/E 18/08/2019 = £295
W/E 27/08/2017 = £270	W/E 26/08/2018 = £288	W/E 25/08/2019 = £420
W/E 03/09/2017 = £216	W/E 02/09/2018 = £414	W/E 01/09/2019 = £320
Total = £1,319.00	Total = £1,926.00	Total = £2,055.00

Bedford Square takings have faired well even with an extremely wet August.

Market Tolls

Market Takings 2017	Market Takings 2018	Market Takings 2019
Week Ending 30/07/2017 = £7,650.50	Week Ending 29/07/2018 = £8,343.50	Week Ending 28/07/2019 = £8,261.50
Week Ending 06/08/2017 = £7,452.50	Week Ending 05/08/2018 = £8,055.50	Week Ending 04/07/2019 = £8,009.50
Week Ending 13/08/2017 = £7,722.50	Week Ending 12/08/2018 = £8,064.50	Week Ending 11/08/2019 = £8,432.50
Week Ending 20/08/2017 = £7,641.50	Week Ending 19/08/2018 = £8,063.50	Week Ending 18/08/2019 = £8,680.00
Week Ending 27/08/2017 = £7,569.50	Week Ending 26/08/2018 = £8,054.50	Week Ending 25/08/2019 = £8,207.50
Week Ending 03/09/2017 = £7,299.50	Week Ending 02/09/2018 = £8,009.50	Week Ending 01/09/2019 = £7,546.00
Total = £45,336.00	Total = £48,591.00	Total = £49,137.00

Upcoming dates of interest.

- Saturday 14th September – Farmers Market
- Sunday 15th September – NCCPG Plant Fayre (Market hall)
- Saturday 21st September – Miss Ivy Street Food (Bedford Square)
- Saturday 28th September – Farmers Market
- Sunday 6th October – Wedding Fayre (Bedford Square)
- Wednesday 9th October – Goose Fair (Market open until 6pm)
- Saturday 12th October – Farmers Market
- Saturday 26th October – Farmers Market

Christmas Opening Times

Below are the suggested Pannier Market opening times over the festive period, these will be proposed for discussion at the Town Hall and Markets Consultative Group meeting on Tuesday 17th September.

- Christmas Eve – **Open**
- Christmas Day – **Closed**
- Boxing Day – **Closed**
- Friday 27th December – **Open (Charter Market)**
- Saturday 28th December – **Open**
- Sunday 29th December – **Closed**
- Monday 30th December – **Closed**
- Tuesday 31st December – **Open**
- Wednesday 1st January – **Closed**
- Thursday 2nd January – **Normal trading to commence**

In addition to these opening times, we also propose the two Monday's on the lead up to Christmas, 16th & 23rd December, it was also felt that last year being closed for the nearest Sunday to Christmas was a missed opportunity, so we also will be proposing an addition Christmas Market on Sunday 22nd December.

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