

## **Town Hall and Butchers' Hall Report – March 2023**

### Town Hall

Bookings enquiries for the upcoming year and beyond remain very healthy.

We are maintaining a satisfactory level of casual workers; A Duty Officer position has now been advertised and candidates will be evaluated in terms of suitability soon after the date for applicants passes.

A busy calendar begins in April with our Civic Ball event, 2 weddings ceremonies and receptions, Wrestling and 2 other private hire events all within that month.

The end of financial year audit was completed for the Town Hall bar and the results of this showed all stock and sales have been well recorded. An unprecedented increase in prices was applied in March by our main bar supplier and, as a result, a review of our own bar price will be under taken and submitted for council approval.

In addition to event hire, Tavistock Town Hall remains in weekly use for our regular hirers (Zumba, Full of Life, Line Dancing and Vocal Harem) and the monthly hire for U3A.

Upcoming events for the Town Hall are advertised through posters, our social media platforms and the Tavistock Town Council website. A new flyer has been designed (in house) and is now available for prospective hirers.

The Market and Events team are also managing some additional events that had been previously booked through the Tavistock Heritage Trust during the interim closure period in the Guildhall.

### Butchers Hall

Bookings enquiries for this year and beyond remain healthy. Feedback from our markets is broadly positive with many traders expressing a desire to return for further markets and interest also being shown from new traders.

The extra Friday trading to run alongside our monthly Saturday Arts Market will run in the months of June, July, September and November. We endeavour to use these Friday markets as a feeder opportunity for a few new traders (alongside popular established traders) to be included as part of our Arts Market.

A well populated annual calendar begins with a busy April schedule in Butchers Hall, which includes our monthly in-house Arts Market on the 1<sup>st</sup>, The Spring Fair event on from 6<sup>th</sup> until the 8<sup>th</sup>, and from outside hirers; Miss Ivy Events on the 15<sup>th</sup> and Crafty Festival on the 29<sup>th</sup>.

Upcoming Butchers Hall Market advertisements containing trading hours and dates were placed in the Links publications. In addition, Posters and flyers were designed, printed and displayed to advertise the Markets in Butchers Hall. A new banner has been printed for display on Bedford square to advertise when Butchers Hall is open for business.

Working in conjunction with other areas of the council we have signed up to business club initiative with the Tindle newspaper group, this offers a great opportunity to reach a new and expanded audience when advertising all the things on offer that are associated with the town of Tavistock and Tavistock Town Council. Social media platforms and the town council website are of course also well utilised.

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