



Tavistock Pannier Market

Tavistock Town Council -Working for the local community

Pannier Market Report, September/October

General

Traders are now looking forward to a busy trading time in the run up to Christmas, our Town Crier has once again kindly offered his services to be Santa for our Christmas grotto, this will take place on the first Saturday on December.

We have added to last year's purchase of new Christmas decorations, they hopefully will be in place for Dickensian evening.

Bedford Square

General Bedford Square Bookings

All Bedford Square bookings are subject to change.

Every Friday Bedford Square hosts our Charter Market regular traders, these include, Rising Sun Nurseries, Endsleigh Gardens, Lewcock clothing and Hungry Hog South West.

Farmer's Markets 2016

Farmers Markets are every 2nd & 4th Saturday of the month throughout the year, they also trade on most month's that include 5 Saturdays.

Tavi Arts Market 2016 Dates

November 5th and then every first Saturday of the month up to and including December.

Website and Advertising

Advertising at present has mainly focused around the build up to Christmas, our opening times will be publicised though local adverts, posters on the market doors and on the Pannier Market website.

Trip Advisor

"Busy and loads or variety"

Reviewed 3 days ago NEW

Stopped on the way home for lunch. The market was busy and it was good to see a large variety of stallholders. The general atmosphere seemed very friendly and most of the stall holders were getting into the Star Wars theme day by dressing up or selling something related to the films. A good mixture of local fresh produce, home baked goods and crafty/DIY products.

Visited October 2016

"Cave of Wonders"

Reviewed 3 days ago NEW

Recently visited the Tavistock Pannier Market. A very good selection of Stalls ranging jewellery, DVDs, confectionery and clothing to petcare.

My wife spent ages at the DVD stand and picked up some old gems that she hadn't seen for ages. We got home and tried them out and they all are great quality.

Some of the stands were a little pricey, but overall most were fair. The stallholders were very friendly and helpful.

Visited October 2016

Takings

Takings 2015	Takings 2016
Week Ending - 03/10/2015 = £7,460.00	Week Ending - 02/10/2016 = £7,776.00
Week Ending - 10/10/2015 = £7,640.50	Week Ending - 09/10/2016 = £7,801.00
Week Ending - 17/10/2015 = £7,912.00	Week Ending - 16/10/2016 = £7,704.50
Week Ending - 24/10/2015 = £7,677.00	Week Ending - 23/10/2016 = £7,579.00
Week Ending - 31/10/2015 = £7,983.00	Week Ending - 30/10/2016 = £8,198.50
Week Ending - 07/11/2015 = £8,017.00	Week Ending - 06/11/2016 = £7,740.00
Total £46,689.50	Total - £46,799

Bedford Square Takings (Daily Marquees)

Takings 2015	Takings 2016
Week Ending - 03/10/2015 =£252	Week Ending - 02/10/2016 =£162
Week Ending - 10/10/2015 =£216	Week Ending - 09/10/2016 =£108
Week Ending - 17/10/2015 =£90	Week Ending - 16/10/2016 =£108
Week Ending - 24/10/2015 =£252	Week Ending - 23/10/2016 =£108
Week Ending - 31/10/2015 =£270	Week Ending - 30/10/2016 =£90
Week Ending - 07/11/2015 =£135	Week Ending - 06/11/2016 =£108
Total - £1,215	Total - £684

Events

Goose Fair was a very busy trading day and was successful from an operational point of view.

Our Star Wars event was hugely successful, there was a lot of hard work organising by some of the traders. The market was extremely busy with lots of families visiting and lots of entertainment for children.

Coach Drivers Initiative

We have seen some new coach drivers visit who have indicated that they heard about us via the coach drivers incentive pack and through the website.

A review will be under taken to ascertain visitor numbers this season, we will now work on our Turkey & Tinsel promotions with the coach drivers initiative as we look forward to encourage visitors for the Christmas period.

Christmas Opening Times

Christmas Eve - Open

Christmas Day - Closed

Boxing Day - Closed

Tuesday 27th - Closed

Wednesday 28th - Open

Thursday 29th - Open

Friday 30th - Open

Saturday 31st - Open

New Years Day - Closed

Monday 2nd - Closed

Tuesday 3rd - Back to normal opening

In addition to these will be open for the two Mondays leading up to Christmas, the dates for these will be 12th & 19th December.

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Market Reeve

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