

**TAVISTOCK TOWN COUNCIL  
PANNIER MARKET REPORT FEBRUARY 2023  
DATE OF REPORT 27/02/2023**

**PANNIER MARKET**

**1. General Update**

- a) As we prepare for the year ahead, we have been updating Market processes including, a review of our Rules & Regulations, on first look, a few items need tweaking to fall in line with current working practices, a new copy will be issued to all traders at the start of the new financial year after consideration by Council, and new copies placed on the TTC website etc.
- b) We are experiencing a healthy amount of new applications at present, with market trading being a fairly inexpensive, risk free retail option, so after the relative lull of January and February, things are looking positive for the year ahead. We also, continue to receive positive feedback regarding the more spacious post Covid layout, and on how the market is looking in general.
- c) As of 1<sup>st</sup> March, the Market Tolls will revert back to the regular fee, this will continue for the duration of March, with the incremental increase agreed by Council being implemented as of 1<sup>st</sup> April. Bedford Square will also have an increase starting at the same time, this all forms part of our annual review of Fees & Charges across the organisation.
- d) Advance talks are being held with Barclays Bank regarding moving to a more favourable position within the market, they currently occupy a pitch at the far east end, but wish to move to a larger space which can accommodate a purpose-built pod as an office space and another for a waiting area. The Barclays team have been a welcome addition to the Pannier Market, which has helped increase footfall and bring customers in who may not ordinarily visit. Members will be updated on progression at the next round of reports.
- e) There have been a few changes to our promotion, with us having some new adverts designed, we have had some new banners made, which will go on the barrows on Bedford Square to signpost the space, the barrows had suffered quite badly over the Winter period so the Works Department have kindly started refurbishing them. The Depot has also designed a cabinet to cover the electric meters, which have been left exposed since the removal of the old Perfix unit, this is located in the Southwest corner of the Market.

**2. Bedford Square/Events**

- a) We are starting to witness a bit more activity on Bedford Square now that the spring is imminent. Currently, we are welcoming back some regular traders, and reviewing new applications for suitability, with the

intention of once again further improving the offer from last year, with a diverse mix of traders.

- b) There be some changes to the July Miss Ivy Street Food event, this will run for a longer period from 11am-8:30pm approximately and will have a Caribbean theme, and will be across Bedford Square, Guild Hall carpark and Butchers Hall, we will also ask the Pannier Market traders to have a Caribbean theme that day to make the event even larger, with a mix of Caribbean food, drink and entertainment.

**c) Farmers Dates 2023**

Saturday March 11<sup>th</sup> & 25<sup>th</sup>

Saturday April 08<sup>th</sup> & 22<sup>nd</sup>

Saturday May 13<sup>th</sup> & 27<sup>th</sup>

Saturday June 10<sup>th</sup> & 24<sup>th</sup>

Saturday July 8<sup>th</sup> & 22<sup>nd</sup>

Saturday August 12<sup>th</sup> & 26<sup>th</sup>

Saturday September 9<sup>th</sup> & 23<sup>rd</sup>

Saturday October 14<sup>th</sup> & 28<sup>th</sup>

Saturday November 11<sup>th</sup> & 25<sup>th</sup>

Saturday December 9<sup>th</sup> & 23<sup>rd</sup>

**3. TripAdvisor/Google Reviews 2022**

**Rated 5 Stars a week ago NEW**

*Always a brilliant place to visit. Lots of different stalls with knowledgeable holders.*

**Rated 5 Stars a week ago NEW**

*If you like perusing interesting stalls, chatting to friendly people or just observing Tavistock's wonderful energy & atmosphere, then the Pannier Market is a must!*

**Rated 5 Stars a week ago NEW**

*One of the best indoor markets I have ever been too. Lots of crafters. Nice little foodies too.*

**Rated 5 stars a week ago NEW**

*Great covered market, with some amazing local makers and creatives as well as single traders. Well worth a visit.*

**Rated 5 Stars 4 days ago NEW**

*Very good market comfortable to walk around plenty of friendly stall holders with many different types of items to see*

**4. Designated Premises Supervisor**

As we move into March, the Town Hall has now had a few bar-led functions, this has been a good opportunity to draw down some stock

before the season gets into full swing. There are no issues to report to members from a DPS perspective.

### **5. Tavistock Country Garden Show**

Plans for the Country Show continue to progress nicely, with the majority of the pitches now taken, the next main focus will be on the food and entertainment side of things. We have now designed the flyers and posters and they are currently with the printers, we also have new banners to advertise the event on Bedford Square, the flyer can be viewed on the TTC Website.

### **6. Coach Drivers Initiative**

The coach season is yet to really get going at present, so the focus has been ensuring the coach pack is still fit for purpose and that we are targeting the right areas to maximise visitors this coming season. Talks have been held with the BID Manager to look into other areas that we could explore to increase coach parties, this would be we other tour operators in different areas from the usual main area of Torbay.

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