

Pannier Market Report August/September 2017

General Update

The Market Reeve and Town Hall Manager's are now in the process of consultation with day trader's to ascertain their preferences on trading locality during the market closure for pending roofing works, this will consist of a mixture of inside the Town Hall and some format of outside trading. At present many different offerings are being explored to ensure we can accommodate those that wish to continue trading during this period.

We intend to produce a leaflet for traders to give out on a daily basis giving brief but concise information on the planned closure, this will be handed out to customers each day on the lead up to the roofing works, this will encourage locals to support the traders during their relocation.

We recently visited Bridgnorth for a NABMA Local Council Forum to experience the opportunity to see first-hand the part that a successful market can play in the life of its high street and local events. This gave us an invaluable insight into what resources and content is required to potentially achieve recognition in many aspects of Market related areas, the Forum included the launch of the Great British Market Awards 2018. We will re visit this in more depth to coincide with the re opening of the Pannier Market and the launch of the Butcher's Hall, this would be the perfect time to submit an application on what Tavistock Pannier Market and surrounding areas has to offer.

New Traders:

Huntington-Whiteley – Tues, Thurs – Collectables – Started July 2017.

Playom – Wed, Thurs, Fri – Computer Gaming advice & accessories – Started August 2017.

Russell – *Friday* – Preserves – Started August 2017.

Honey – *Friday* – Fresh cut flowers & beeswax candles – Started August 2017.

Grayson – Friday – Shabby Chic – Started August 2017.

Bedford Square

Bedford Square has hosted an abundance of activity over the summer weeks including the regular farmers markets, Tavi Arts Markets and some crafty activity days as well as our usual day traders.

<u>Trip Advisor</u>

Reviewed 2 days ago via mobile

The reason we visit Tavistock

'Love the market here and we struck lucky as there was a cheese Faye on which was as really nice On the downside Tavistock town seems to be loosing its independent shops with the costas and co's gradually taking over which is very sad' (sic)

Reviewed 3 days ago

Pannier Market

Brilliant market with everything imaginable. Antique items, handmade baby clothes. Dvd's cd's. Lots of interesting bric a brac. Ladies clothes, handbags and leather goods. Open everyday except for a Monday. Each day they have different stalls with different items on offer as well as the regular stalls. The market is surrounded by small shops and cafe's and the cheese shop is well worth a visit with so many cheeses to try and buy.

<u>Takings</u>

Takings 2016	Takings 2017
Week Ending - 24/07/2016 =	Week Ending - 23/07/2017 =
£7,695.00	£7,695.50
Week Ending - 31/07/2016 =	Week Ending - 30/07/2017 =
£8,406.00	£7,650.50
Week Ending – 07/08/2016 =	Week Ending - 06/08/2017 =
£8,651.00	£7,452.50
Week Ending - 14/08/2016 =	Week Ending - 13/08/2017 =
£8,624.00	£7,722.50
Week Ending - 21/08/2016 =	Week Ending - 20/08/2017 =
£8,570.00	£7,641.50
Week Ending - 28/08/2016 =	Week Ending - 27/08/2017 =
£8696.00	£7,569.00
Total = £50,642.00	Total = £45,732.00
Total Without Mondays =	
£44,874.00	

Please Note: Five of the six weeks of 2016's takings include being open on a Monday, this equates to £5,768, so the true comparative figure for this period is **£44,874.00** as we were not open on Mondays for 2017.

Bedford Square Takings (Daily Marquees) *Gateway* to the Cornwall and West Devon Mining World Heritage Site

Takings 2016	Takings 2017
Week Ending - 24/07/2016 = £216	Week Ending – 23/07/2017 =£144
Week Ending $- 31/07/2016 = £144$	Week Ending – 30/07/2017 =£180
Week Ending $- 07/08/2016 = £126$	Week Ending – 06/08/2017 =£153
Week Ending $- 14/08/2016 = £180$	Week Ending – 13/08/2017 =£180
Week Ending $- 21/08/2016 = £212$	Week Ending – 20/08/2017 =£248
Week Ending $- 28/08/2016 = \pm 141$	Week Ending - 27/08/2017 =£270
Total – £1,019	Total - £1,175

Events

We are now coming to the end of our Summer Festival event, this event has been well received by the general public and has resulted in raising the profile of the Pannier Market with hundreds of prizes being given out and offering two for one tickets to the miniature pony centre.

Miss Ivy's Events held a summer fete on Sunday August 20th, the event went extremely well despite some terrible weather at parts of the day, and there was an array of stalls and entertainment on offer on Bedford Square and in the Guildhall car park.

Duane Carruthers Market Reeve Tavistock Town Council panniermarket@tavistock.gov.uk 01822 611003