

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT APRIL/MAY 2025
DATE OF REPORT 23/05/25**

PANNIER MARKET

1. General Update

- a) VE Day was a success from an operational perspective, with activity being in full swing in the Guildhall carpark and on Bedford Square. Celebrations were then extended to the beacon lighting at The Pimple, where visitors were offered refreshments courtesy of TTC. Spectators witnessed an ex-evacuee light the Lamp of Peace with an 8-year-old competition winner, followed by the lighting of the Beacon itself.
- b) We were recently visited by a Councillor from Teignbridge District Council, who expressed interest in various aspects of how Tavistock Town Council manages its commercial properties, as well as the delivery of our Market operations. The visitor was welcomed by the Mayor, followed by meetings with the Assistant to the Town Clerk and the Market Reeve. We have also since been approached by representatives from St Ives Town Council, who are keen to learn more about the operation of our Market activities. Their visit is scheduled for June.
- c) One of our Lock-up unit has now become available, with the occupier not renewing their Licence, so we are currently looking for a suitable replacement. The trader in question is however not leaving altogether, they are moving to a vacant five-day pitch elsewhere in the Market, as they feel operating their business from tables from a new location would be more beneficial to their business model.
- d) With the fairer weather remaining consistent at present, we have been looking at some redecoration work in and around the Market Complex, as well as the signage previously reported on. We will look to repaint the green poles along the market colonnade and also the surrounding Market gates, this work will be done internally across the Summer period.

2. Bedford Square/Events

- a) Miss Ivy Events Street Food dates for 2025 are as follows;

Saturday May 24th

Saturday June 28th

Saturday July 26th
Saturday August 23rd

- b) There has been plenty of activity on Bedford Square recently, helped by the favourable weather, with the Friday Charter Market starting to build up to a healthy volume of local businesses, we have also had new enquires to join the Charter. Saturdays are also a busy day for activity with a mix of our regular bookings, political parties and community stalls, and we will continue to build the steady growth of usage through the rest of the week.

c) Some dates of interest for Bedford Square for the next quarter are;

Saturday May 24th – Miss Ivy Street Food.

Sunday & Monday 25th & 26th May – Tavistock Country Garden Show.

Saturday 21st June – Emergency Services Community Day.

Saturday 28th June – Miss Ivy Street Food.

Farmers' Market Dates 2025

May – Saturday 24th

June – Saturday 14th & 28th

July – Saturday 12th & 26th

August – Saturday 09th & 23rd

September – Saturday 13th & 27th

October – Saturday 11th & 25th

November – Saturday 08th & 22nd

December – Saturday 13th

www.tavistockfarmersmarket.com
info@tavistockfarmersmarket.com

3. TripAdvisor/Google Reviews 2025

Rated 4 Stars a week ago

NEW

Lots of variety with retailers. Nice friendly atmosphere. Places to eat are reasonably priced. The guildhall next to the market is worth a visit and it's free to enter.

Rated 5 Stars a week ago

NEW

This indoor market has an eclectic of many stalls from antiques, crafts, clothing, pet items, handmade cards etc. Well worth a visit, then venture into the town for more shopping, plus coffee & cake.

Rated 5 Stars a week ago

NEW

Wow! What a wonderful place to visit. My only comment would be to set yourself a spending limit or you will struggle to carry it all home.

2 weeks ago

NEW

Always a good day out the market stalls are fabulous. Lots of independent traders. Very friendly.

Advertising/Marketing

The last round of reports stated some key initiatives we had been working on in relation to signage/promotion. There has now been a meeting with the representative for the perimeter shops to look at ideas of how this can be achieved and benefit the Market complex as a whole.

We have also started to advertise for this year's Summer Monday opening, with an advert and editorial being spread across the various links magazines, and predominantly targeting the Plymouth area, this advert also had a feature on our recent award which also included an editorial.

Tavistock Country Garden Show 2025

All plans for the Country Garden Show are in place, and already to take place on the end of May Spring Bank Holiday weekend, Sunday 25th & Monday 26th. A detailed follow up on how the event went will follow in the next round of reports.

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