

Tavistock Town Hall & Butchers' Hall Report (April 2025)

Town Hall

Introduction

The Town Hall continues to offer and deliver a diverse range of bookings, which have started to increase for 2025. This report gives a brief overview of current and future bookings along with new ideas and successfully delivered events.

Review of Events and Trends

A full review of the previous year's activities is currently being compiled, this will help in identifying key areas where improvements can be made and any trends identified to enhance overall bookings as we look to build a successful and vibrant events venue.

Town Hall Weddings

This has been an increase in Weddings for the 2025 season, which is good to see, as there has been a conscious effort to target weddings through our current advertising strategies. The added success/popularity of our recent Wedding Fayre back in March, has also allowed to showcase what the Town Hall has to offer as a venue. There are plans for another Wedding Fayre in March 2025 as we want to cement this as an annual event.

Diverse Event Offerings at the Town Hall

Beyond weddings, the Town Hall calendar is thriving with a varied schedule of events catering to broad audiences. Upcoming and recent events include:

In-house Events: Music Bingo Night and other themed community evenings

External Hires: Including a Silent Disco, rock 'n' roll night, community group meetings, and private functions

This diverse offering ensures that the Town Hall remains an accessible and vibrant space, appealing to different age groups and community interests.

Town Hall Bookings May 2025

- Friday 2nd of May – Music Bingo (charity event for Youth Café)
- Saturday 3rd & Sunday 4th May – Tic Tac Tabletop (external hirer)
- Friday 9th May – Silent Disco (external hirer)
- Sunday 11th May – Theatre Train (external hirer)
- Wednesday 14th May – Private Function
- Thursday 15th May – Grants Presentation Evening
- Saturday 17th May – JB Dance School Performance (external hirer)
- Saturday 31st May – Surprise Birthday Party (external hirer)

Upcoming Town Hall Bookings June 2025

- Saturday 7th and Sunday 8th June – Aurora Holistic Fair (external hirer)
- Monday 9th June – Civil Partnership Ceremony (external hirer)
- Saturday 14th June – Plymouth Patriot Foundation (external hirer)
- Tuesday 17th June – Devon & Cornwall Floral Art (external hirer)
- Wednesday 18th June – Saturday 21st June – Theatre Company
- Monday 23rd June – Civil Partnership Ceremony (external hirer)

- Thursday 26th June – The Fortescue Garden Trust (external hirer)
- Saturday 28th June – Private Wedding Function (external hirer)

Butchers' Hall

Butchers' Hall continues to offer a diverse mix of bookings, with markets being the most popular offering. The Tavi Arts Market, held on every first Saturday of the month continues to attract a quality artisan offering, proving popular to both trader attendees and to its core customer base.

The recent Youth Market typified the diverse usage of Butchers' Hall by delivering a community market with ages ranging from 11-30 years old, that had the strategic goal of encouraging young entrepreneurs to consider a career in the market trader sector. The market was very well received and has already seen some return on additional bookings, with plans also to hold another market later on in the year.

Upcoming events in Butchers' Hall

- Saturday May 24th - Miss Ivy Market (external hirer)
- Sunday 25th & Monday 26th May – Nature Inspired in house Market.
- Saturday 31st May – Vintage Fair (external hirer)
- Saturday 7th June – Tavi Arts Market.
- Friday 20th & Saturday 21st June – In house Makers' Market.
- Saturday 28th June – Artisan Crafters Market (external hirer)

Advertising and Promotion

- Our advertising strategy remains comprehensive and multi-platform:
- Posters and Flyers: Distributed across high-footfall areas such as the Town Hall, Butchers' Hall, and the Pannier Market
- Local Publications: Regular adverts help attract visitors from surrounding communities
- Digital Channels: Ongoing promotion via social media, the Council website, and QR-enabled posters offers real-time engagement and information access

This approach ensures strong visibility and supports the continued success of both venues.

Conclusion

We will continue to cast an eye on national trends and local appetite to ensure a diverse mix of commercial and community/civic events, whilst acknowledging the importance of bar led functions as a way of increasing the Town Hall's income, and ensuring the promotion as wedding venue remains a fundamental part of our booking strategy going forward into 2026.

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