KINGSBRIDGE COMMUNITY ECONOMIC PLAN

My Town-My Place







Phase 1 June 25-Dec 25

Consultation design

- 1. Kingsbridge economic profile reviewed.
- 2. Project introduced to key stakeholders and Town Council.
- 3. Steering Group recruited-meetings started.
- 4. Commercial/retail audit completed.
- 5. Economic aspirations identified through the Neighbourhood Plan.
- 6. Consultation platform created and survey questions designed.
- 7. Marketing plan designed and administered-Branding agreed.



Phase 2 Jan 26-March 26

Consultation Live

- 1. Town team steering group actively meeting.
- 2. Consultation platform live, sharing business and resident's surveys.
- 3. Focus Group workshops/Drop in's delivered regularly.
- Consultation suite in town and events to engage with the public and encourage survey participation for those who don't engage online.



Phase 3 April 26-July 26

Review of consultation

- 1. Community engagement results correlated from both town and young people's consultation.
- 2. Short, medium and long-term projects identified.
- 3. Steering Group meeting regularly.
- 4. Project Task groups established.
- 5. Project Plans populated.
- 6. Results shared with community.
- 7. Partners identified to help move the town from its baseline position towards meeting its aspirational projects.
- 8. A clear vision identified for marketing the town.



Phase 4 August 26-Nov 26

Final Document Complete

- Kingsbridge Community Economic Plan document completed and approved by Town Council and Executive Team at SHDC
- 2. Kingsbridge Community Economic Plan shared in the public domain
- 3. Promotion of Kingsbridge Community Economic Plan across the area



Steering Group Role and Activities

- Meet every 2 weeks as and when available
- Review/identify survey questions and branding
- 3. Promote consultation when live
- 4. Help with Focus Group Workshops when available
- 5. Review results of consultation and identify projects going forward for the town
- 6. Support development projects as Task Groups members
- Engage relevant partners for project delivery





The Consultation

Aim

- Bespoke to Kingsbridge
- Created by stakeholder's experience and knowledge of Kingsbridge
- Utilising other consultation results such as the economic priorities from the Kingsbridge Neighbourhood Plan
- Key issues identified from the Kingsbridge economic profile
- Kingsbridge business audit

Salcombe Community Economic Plan

Help shape the future of Salcombe

Have your say by 9 August 2024





Help shape the future of Salcombe

Have your say by 31 July 2024





Previous Consultations-Salcombe

Engagement

- 490 respondents
- 281 residents-237 Second homeowners
- 52 Business surveys

Results

- Three Task Groups, Public Realm-Transport-Sustainability
- Over 20 projects set out over 5yr project plans

Sustainability

- SCEP document in draft from
- Young people's consultation results to be correlated