

AGENDA ITEM No 8ii

TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT DECEMBER 2025
DATE OF REPORT 08/12/25

PANNIER MARKET

1. General Update

- a) Members will recall that, in the previous reporting period, the formerly vacant unit (Lock-Up 1) was being used as a pop-up outlet by Odds & Sudds until Christmas. I am pleased to report that they will continue trading beyond the Christmas period, having now signed a formal lease. In a separate development, Devon Chocolates has decided to retire and will cease trading after the Christmas period. They have provided valued service within the Pannier Market for the past ten years, and we wish them well in their retirement. They have, however, indicated that they may wish to attend on an ad-hoc basis from time to time.
- b) There has been a positive uptake to our additional festive markets, in particular the extra Sunday's and Monday's, which are almost at full capacity, and furthermore, as from Tuesday 09th December, the Pannier Market will open every day through to and including Christmas Eve.
- c) Despite some challenging conditions, Dickensian Evening went well from the perspective of the Pannier Market, with footfall not quite as good as usual, but was certainly not quiet considering the huge early downpour of rain. Once again this year there was a great effort from the traders with their costumes, and overall there was a really good atmosphere.
- d) Looking forward into 2026, things are looking positive with a healthy volume of trader applications being submitted, and although it is still challenging times in the current economic climate, its good to see that businesses are choosing the Pannier Market as a viable option to continue or start a business venture.

Bedford Square/Events

- a) November and December has proved to be a fairly challenging time on Bedford Square, with difficult weather conditions mixed with the older marquees and equipment deteriorating quite badly in recent times. A briefing note has been submitted with a proposal to purchase some new ones.

- b) There will be plenty of activity on the Square from now until Christmas, with an array of regular traders, and some selling predominantly Christmas related wares.

Farmers Market Dates 2025

There is now only one Farmers Market left in 2025. Which is Saturday 13th December. The dates for 2026 will be presented during the next round of reports.

www.tavistockfarmersmarket.com
info@tavistockfarmersmarket.com

2. TripAdvisor/Google Reviews 2025

Rated 5 Stars 2 days ago
NEW

Lovely atmosphere, friendly traders and lots to see. Cafe is excellent value.



Rated 5 Stars a week ago
NEW

Really enjoyed rooting through local (Ish) produce and crafts on a rainy Saturday pm. If you think this town was originally an Anglo Saxon market town, nice to know it's still community focused. Tavistock more broadly punches above its weight for a small town: great cafes, book shops and small artisan retailers. Also, great drives across the moor to get to it from any direction!



Rated 5 Stars 2 weeks ago

Lovely place to get different things . There's a lady who sells beautiful handmade cards highly recommend Also next year go to Goose Fair .

Advertising/Marketing

With the festive period well underway, most of our advertising is completed for 2025, with the exception of promoting this period through our social media platforms. Myself, in conjunction with the Town Hall & Events Manager will look into budget allowances and appropriate promotion for the rest of financial year 2025/2026 early in January.

Christmas Opening

Christmas Opening times for 2025 are as follows;

Christmas Eve – **Open (closes at 2pm)**

Christmas Day – **Closed**

Boxing Day – **Closed**

Saturday 27th December – **Open**

Sunday 28th December – **Closed**

Monday 29th December – **Closed**

Tuesday 30th December – **Open**

Wednesday 31st December – **Open**

New Years Day – **Closed**

Friday 2nd January – **Normal trading commences.**

In addition to these dates, the Pannier Market will open for the two Mondays leading up to Christmas, 15th & 22nd, and also Sunday's 7th, 14th & 21st December.

Duane Carruthers
Market Reeve & Designated Premises Supervisor
Tavistock Town Council
duane.carruthers@tavistock.gov.uk