

**TAVISTOCK TOWN COUNCIL  
PANNIER MARKET REPORT FEBRUARY 2026  
DATE OF REPORT 14/02/2026**

**PANNIER MARKET**

**1. General Update**

- a) As we move through February, we have seen a slight shift in momentum, since the last round of reports, with trader attendance on the up, and with numerous new businesses starting in the market, including one Highstreet business that has sadly had to close in Paddon's Row, and choosing to return to the Pannier Market as their next business venture, with their plan being to return as a permanent 5 day trader.
- b) We have been approached by ITV Westcountry, who are putting together a programme for the news and ITVX, celebrating the history and the characters at local Pannier Markets, and have chosen Tavistock as the perfect subject for the feature, given our historical background, They have asked to come along for the morning of Friday 27<sup>th</sup> February, to chat to myself, some traders and customers. We have agreed this, and they will be in touch the week commencing 23<sup>rd</sup> February to discuss content. This will be a great piece of free exposure, and a chance to celebrate Tavistock Pannier Markets historical values and how important they are to the local community.
- c) As we move towards spring, we intend to do some in house remedial works to the market perimeter, such as some painting of certain areas, and cleaning of the Public Realm, as over the winter months this is starting to look a bit weathered. This will done in sections when the weather perks up a little. In relation to the market perimeter, since the renovation of the recycling area, this has proved a great success, with the space being much more functional.
- d) During the last round of reports, it was discussed that we would compile a list of useful dates for the diary, this will now follow in the next report, as we have had quite a few new events booked since then, so when we have further details we will report to Members. We will also compile a memo of these dates to all traders and perimeter shops, so that they are aware of what events are planned an what additional days we are open for, such as extra Sunday dates and this year's Summer Monday openings.

**2. Bedford Square/Events**

- a) Tavistock Pannier Market has been invited to host the South West Regional Finals of the NMTF (National Market Traders Federation) Young Market Traders Awards. The event will feature 20 finalists on Bedford Square, with two individuals selected to judge the competition. The event is scheduled for Saturday, 4th July, and will be complemented by a street food-style event. Hosting this prestigious event is a significant accolade, as it receives national

media coverage and holds a high profile within the market sector.

b) Miss Ivy's Street Food dates for 2026 are as follows;

- Saturday 25<sup>th</sup> April
- Saturday 23<sup>rd</sup> May
- Saturday 27<sup>th</sup> June
- Saturday 25<sup>th</sup> July
- Saturday 22<sup>nd</sup> August

### **Farmers Market Dates 2025**

The confirmed dates for Farmers Markets for 2026 are as follows;

*Saturday 14<sup>th</sup> & 28<sup>th</sup> February*

*Saturday 14<sup>th</sup> & 28<sup>th</sup> March*

*Saturday 11<sup>th</sup> & 25<sup>th</sup> April*

*Saturday 09<sup>th</sup> & 23<sup>rd</sup> May*

*Saturday 13<sup>th</sup> & 27<sup>th</sup> June*

*Saturday 11<sup>th</sup> & 25<sup>th</sup> July*

*Saturday 08<sup>th</sup> & 22<sup>nd</sup> August*

*Saturday 12<sup>th</sup> & 26<sup>th</sup> September*

*Saturday 10<sup>th</sup> & 24<sup>th</sup> October*

*Saturday 14<sup>th</sup> & 28<sup>th</sup> November*

*Saturday 12<sup>th</sup> December*

[www.tavistockfarmersmarket.com](http://www.tavistockfarmersmarket.com)

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### **3. TripAdvisor/Google Reviews 2025**

**Rated 5 Stars a week ago**

**NEW**

*The market is big with lots of variety clothes handmade jumpers soft animals of all sizes also made to your requirements, unusual items ,also cafes to sit inside good menu ,we had a great day looking around.*



**Rated 2 weeks ago**

**NEW**

*Love it! One of the assets of Tavistock! Can get some lovely gifts, nice to just have a walk around.*



**Rated 4 Stars 4 weeks ago**

*We live in Plymouth and will often visit the pannier market. Super cute, always nice bits to look around. Would absolutely recommend visiting if you are nearby. Lots of cafes around the area too.*

### **Advertising/Marketing**

Ww have a meeting planned in the next few weeks, with the advertising and events committee, where we will be look at community driven initiatives, and at a more generic form of promotion of the Market. As previously reported, we plan to be more active on Instagram, to compliment our existing use of other Social Media platforms, our Facebook currently has an impressive 6.2k followers and tends to be our main outlet, however, we would like to explore avenues such as the aforementioned Instagram and also Visit Tavistock, as those are free to publicise on.

### **Tavistock Country Garden Show 2026.**

As previously reported, invitations and booking forms have now been sent out for this year's event, and we have had a good response, with the interior of the Pannier Market already close to capacity, including the show gardens already being full.

We have also had a good response for all areas, with many bookings already being confirmed, which includes a mixture of returning exhibitors and new stall holders who had heard about the event, so we are on track to expand the event with vast offer to compliment previous successful Country Show events.

### **Designated premises Supervisor.**

With the appointment of the new Town Hall & Events Manager, there have been discussions appertaining to licensing good practice, and general licensing protocol, as the Town Hall events calendar starts to get busier, with more bar led functions.

The next bar led function of note, is a Silent Disco, being held in Butchers Hall on Saturday 21<sup>st</sup> February, and specifically to this event being in Butchers hall, some of the perimeter shops have shown some concern regarding security. With that in mind, I have spoken to the perimeter shops representative, to inform them that with events of this nature, all aspects of security and licencing obligations are considered, and any need for deterrents are implemented accordingly.

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