

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT MARCH 2026
DATE OF REPORT 16/03/2026**

PANNIER MARKET

1. General Update

- a) Occupancy levels are in a really healthy position at present, with 5 day pitches at 100% occupancy, and day stalls very well attended, with good amount of new traders starting during various times during 2026, with us receiving many comments on how vibrant the market is currently looking. The aim is to have the market at 100% total occupancy for the start of the new financial year, barring the usual absences through sickness etc.
- b) As mentioned in the previous round of reports, the Pannier Market had been chosen to feature on an ITVX short production, celebrating historical Markets. This feature has now been released and can be found on the ITV player or via the Pannier Markets Facebook page. It was a really positive piece and showcased the Market in a very positive light, featuring interviews with Market staff, traders and the general public, and there was also a snippet on West Country news last week. It was really good to be asked and was some great free publicity.
- c) Moving towards spring, we intend to do some in house remedial works to the market perimeter, such as some painting of certain areas, and cleaning of the Public Realm, as over the winter months this is starting to look a bit weathered. This will done in sections when the weather perks up a little. In relation to the market perimeter, since the renovation of the recycling area, this a has proved a great success, with the space being much more functional.
- d) We are looking this year to have some form of involvement in a national campaign run by NABMA (National Association of British Markets), It's a campaign that celebrates markets called LYLM (Love Your Local Market), and has markets from all over the country, promoting and celebrating local markets and what they offer in the retail sector. The campaign usually involves purchasing some associated merchandise, then choosing a date between the run time of the campaign, which is from 15th – 30th May 2026. The collective ethos is to proudly celebrate markets, and we will look to tie our promotion in with the Friday Charter Market, with the idea of encouraging people to shop local.

2. Bedford Square/Events

- a) Tavistock Pannier Market has been invited to host the South West Regional Finals of the NMTF (National Market Traders Federation) Young Market Traders Awards. The event will feature 20 finalists on Bedford Square, with two individuals selected to judge the competition. The event is scheduled for Saturday, 4th July, and will be complemented by a street food-style event. Hosting this

prestigious event is a significant accolade, as it receives national media coverage and holds a high profile within the market sector.

- b) We are currently looking to re-launch the outdoor element of the Friday Charter Market, as we have had an influx of applications which would fit perfectly with what we want to deliver on a regular basis. A meeting is planned with the Tavistock BID Manager, who heads up the promotional element of the Charter, predominantly through visit Tavistock.

Farmers Market Dates 2025

The confirmed dates for Farmers Markets for 2026 are as follows;

Saturday 28th March

Saturday 11th & 25th April

Saturday 09th & 23rd May

Saturday 13th & 27th June

Saturday 11th & 25th July

Saturday 08th & 22nd August

Saturday 12th & 26th September

Saturday 10th & 24th October

Saturday 14th & 28th November

Saturday 12th December

www.tavistockfarmersmarket.com

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3. TripAdvisor/Google Reviews 2025

Rated 5 Stars a week ago

NEW

Best indoor market in UK

Rated 5 Stars 2 weeks ago

NEW

Utterly brilliant and very eclectic! Came for a Bacon Buttie, left with some Runes and a Dinosaur!

Rated 5 Stars 3 weeks ago

NEW

An interesting market with lots of independent stalls. Reasonably priced as well.

Rated 5 Stars a month ago

NEW

The market is big with lots of variety clothes handmade jumpers soft animals of all sizes also made to your requirements, unusual items ,also cafes to sit inside good menu ,we had a great day looking around

Advertising/Marketing

With the recent change to our regular opening times, we have now had our generic marketing and advertising material update to reflect this, and also to keep it vibrant and current. This will now be calibrated into the varies distribution formats, in preparation for advertisement for the Spring.

Tavistock Country Garden Show 2026.

We continue to have also had a good response for all areas, with many bookings already being confirmed, which includes a mixture of returning exhibitors and new stall holders who had heard about the event, so we are on track to expand the event with a vast offer to compliment previous successful Country Show events.

Show Gardens are at capacity, and the interior is now 100% full, the only area to add bookings to is the Guildhall carpark, however, we do already have bookings for this area. We have also now started to promote the event and have completed this years artwork, so will now produce posters, flyers and banners.

Designated Premises Supervisor.

With the engagement of the new Town Hall & Events Manager, there have been discussions pertaining to licensing good practice, and general licensing protocol, as the Town Hall events calendar starts to get busier, with more bar led functions.

There have been a few bar led functions since the last round of reports, with no issues occurring.

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