



EXHIBITOR INFORMATION

Tavistock Goose Fair is an annual town event organised by Tavistock Town Council, which dates back to the early 12th Century. Each year we welcome a variety of Exhibitors and community groups to provide a vibrant display of wares and entertainment to visitors who reach over 20,000 at any one time.

The 2026 event which is located in the centre of town, primarily on Plymouth Road, will take place on Wednesday 14th October. Goose Fair is an all-day outside event which runs from 9am until late into the evening, finishing when the crowds disperse approximately around 9pm. Exhibitors must arrive and be set up ready to trade by 8.30am. Those applying must be prepared to trade until the event finishes and so we strongly recommend you come equipped with lighting.

Exhibitors are required to provide their own marquees, power and, if required water supply. Exhibitors must take their own rubbish home with them at the end of the event. Please leave your pitch exactly how you found it.

If you wish to be considered for a trading position at the event, please complete and return the Exhibitor Application Form along with a photo of your stall displaying your business / product range.

Once we have received the completed forms we will review the information provided and be in touch should your application be successful. The positioning of the exhibitor stand will be at the discretion of the Event Management Team. Successful applicants will be required to make payment for their pitch by the date stated on the invoice. If we do not receive payment on time the pitch may be let to another exhibitor on our waiting list. Exhibitors are also required to comply with our terms & conditions of trading as well as complete the appropriate risk assessment forms, and submit a copy of their Public Liability Insurance.

2026 Fees & Charges (per foot):

- Commercial Stalls (frontage): £12.63 per ft
- Charity Stalls (frontage): £6.42 per ft
- Circular Stalls, Juvenile Rides and Bouncy Castles (diameter): £8.80 per ft
- Fly Pitches (each): £38.00
- Mechanical Riding Machines (diameter): £16.35 per ft

For further information in regards to trading at Goose Fair please visit the [Tavistock Town Council website](#) or contact our team via E-mail goosefair@tavistock.gov.uk

