

**TAVISTOCK TOWN COUNCIL
PANNIER MARKET REPORT 1st MARCH 2022
DATE OF REPORT 21/01/22**

1. General Update

- a) Footfall has been slow through this period, however there has been a slight increase as we move towards half term, the recent weather has not helped in attracting people to the Pannier Market, but it is fully expected that as we move towards the spring we will start to witness an increase in visitors.
- b) Since the last report, there has been numerous new traders applying and starting at the Market, and some reconfigurations of some of the five day traders. Some of the new traders have been of the younger generation which very positive to see within the Market sector, it goes to show that market stalls are a good way for young entrepreneurs to start up in business.
- c) Please note that due to the recent Storm Eunice, the decision was taken to close the Pannier Market & Town Hall on Friday 18th February as a safety precaution, many of the traders/hirers travel quite a distance to attend, so with the warnings advising against non-essential travel, management felt this was the sensible option.
- d) Some trader consultation has been undertaken in relation to the pending Queens Jubilee, with the desire of the majority of traders to stay open across the Bank Holiday. We also plan to have a red, white and blue theme on the Thursday, Friday and Saturday to support the celebrations with other key stakeholders, we will also erect the red, white and blue around the market perimeter, these are early ideas, and more may be added as the plans for Town as a whole unfold.
- e) Please note that we are currently still trading at the reduced offer rate of £8.00, this will return to the normal rate of £9.00 as of the 1st March, the new rate of £10.00 will come into fruition as of 1st April 2022. All traders.

2. Coach Drivers Initiative

- a) As we approach the Spring, we fully expect an upturn in coach numbers at the start of this season, with Tavistock firmly on the map as popular visitor destination, the first signs coming from industry sources are that they expect high visitor numbers now the restrictions are all but gone.

- b) After discussions with the BID and with our working partner who delivers the coach drivers incentive pack, we are looking at simplifying and revamping the coach drivers leaflet to be more appealing directly to the tour operators. The Dartmoor day tour is still in operation, however at this point the route consists of the Pannier Market and House of Marbles, we are hoping the Old Police Station Café at Princetown comes back on board this season as numbers should no longer be affected by Covid.

3. Google Reviews

Rated 4 Stars 3 months ago

Great little market offering a wide range of gifts, foods, drinks, crafts etc. we walked into town from our local cousin's house as parking is an art form on a weekend apparently.

It was quite busy but some of the items for sale were truly special. Totally worth a visit if you're in the area.

Rated 5 Stars 2 months ago

We popped in there on Thursday and absolutely loved it! The market was full of stalls selling all manner of lovely, interesting items...lots of Christmas things too. There was a great atmosphere and everyone we spoke to were very friendly. All in all, a memorable experience!

Rated 5 Stars 4 months ago

Great day out in the backdrop of beautiful architecture. You approach the market via the stunning buildings of a bygone era. The market itself oozes decadence and charm. Great selection of locally produced hand crafted goods. Lovely atmosphere.

Rated 5 Stars a month ago

Love this place, crammed with stalls with unusual things for sale. Perfect for presents and things you never knew you wanted! Surrounded by coffee shops and outdoor stalls as well as indoor. Excellent. Tavistock is a great place to visit/stay.

4. Bedford Square/Events

- a) With a mixture of adverse weather and the time of year, Bedford Square has predominantly featured the more regular traders on a daily basis and also continues to host the bi-weekly Farmers Market.
- b) The Farmers Market dates for 2022 are as follows;
- February 12th & 26th
 - March 12th & 26th
 - April 9th & 23rd

- May 14th & 28th
 - June 11th & 25th
 - July 9th & 23rd
 - August 13th & 27th
 - September 10th & 24th
 - October 8th & 22nd
 - November 12th & 26th
 - December 10th & 24th
- c) The dates for the 2022 Street Food events hosted by Miss Ivy have now been confirmed as, Saturday 30th April, Saturday 30th July, Saturday 27th August and Saturday 24th September, operating hours will be approximately 5pm-8pm and will be on Bedford Square and also encompass the Guild Hall carpark.

5. Designated Premises Supervisor

Recent bar led functions have been limited through this period, so no issues to report this time around, apart from one recent private function which reported healthy bar sales, with no licensing issues.

6. Tavistock Country Show

There has been a very positive response to the show going ahead this year, with all areas being booked up quickly. The interior of the Pannier Market will predominantly nurseries and show gardens, the perimeter will be a mixture of nurseries and gardenalia, Bedford Square will feature a mixture of garden and country related stalls and informative talks and the Guild Hall carpark will host some entertainment and refreshment area.

It has been a tight turnaround with a lot still to do with around nine weeks left, so now there is a focus around receiving payments and compiling the advertising.

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